



Policy on Website Privacy

INTRODUCTION

The American Board of Emergency Medicine (ABEM) respects your privacy and commits to protect it under this policy.

This policy applies to information that we receive when you visit our website, www.abem.org, or when you communicate with us through the website or email. It also describes how we collect, use, disclose, and protect that information. This policy does not apply to information that we collect offline or to third parties who collect your information.

By using the website, you agree to this policy and to policy changes that we post to the website. Please do not use the website if you disagree with this policy or its change.

CHILDREN UNDER THE AGE OF 16

Our website is not intended for children under 16. We do not knowingly collect personal information from children under 16, who should not use or provide information through the website. We will delete that personal information if we learn that we have received it without verified parental consent. If you believe that we received information from a child under 16, please contact us at:

3000 Coolidge Road
East Lansing, MI 48823
abem@abem.org (517) 332-4800

INFORMATION WE COLLECT ABOUT YOU AND HOW WE COLLECT IT

We collect information through our website to help us improve it and deliver a better and more personalized service. Benefits of data collection include helping us understand our users and their interests, speeding up searches, and recognizing users when they return to our website.

We may collect your name, e-mail address, and other information that identifies you or through which you may be contacted (personal information). We may also collect information about your Internet connection, the equipment you use to access our website, your browsing actions and patterns, and other usage information.

We collect this information from you when you provide it, automatically as you navigate the Website, and from third parties.

Examples of information that you might provide include your responses to fillable forms, correspondence from you and your contact information, survey responses, your search queries, and details of your website transactions.

Examples of information that we might collect through automatic data collection technologies include details of your visits to our website, such as traffic data, location data, logs, and other communication data, your IP address, your operating system, and your browser type. Automatically collected data may include personal information or may be associated with your personal information. The technologies we use for automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file that our website will place on your computer when you visit. You may refuse to accept browser cookies through your browser's settings, although this might prevent you from accessing certain parts of our website.
- **Flash Cookies.** Certain features of our website may use local stored objects (called Flash cookies) to collect and store information about your preferences and navigation to, from, and on our website. Flash cookies may not be managed by the same browser settings that manage browser cookies.
- **Web Beacons.** Pages of our website and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us, for example, to count users who have visited those pages or opened an email and for other related website statistics such as recording the popularity of website content and verifying system and server integrity.

HOW WE USE YOUR INFORMATION

We use the information discussed above as described in this policy, including:

- For the purposes for which you provide it or to which you consent
- To communicate with you
- To present our website and its contents to you and allow you to participate in interactive features on our website
- To provide you with information and services
- To notify you about changes to this policy, our website, or services we provide though it
- In other ways that we describe when you provide the information

DISCLOSURE OF YOUR INFORMATION

We may disclose aggregated information about our users and information that does not identify them individually, without limitation.

We may disclose personal information with your consent, for the purpose for which you provide it, in the manner described by us when you provide the information, and to contractors, service providers, and other third parties we use to support our organization.

We may also disclose your personal information to comply with court orders or applicable law, to respond to government or regulatory request, to comply with contractual obligations, and as we believe to be necessary or appropriate to protect our or others' rights, property, or safety.

CHOICES ABOUT HOW WE USE AND DISCLOSE YOUR INFORMATION

You can set your browser to refuse all or some cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly. You may also choose not to use our website.

We do not control third parties' collection or use of your information for interest-based advertising. However, third parties may provide you with ways to choose not to have your information collected or used in this way.

DATA SECURITY

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access.

The safety and security of your information also depends on you. You are responsible for keeping your website password, if any, confidential and for choosing a strong and unique password.

Unfortunately, the transmission of information through the Internet is not inherently secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the website.

CONTACT INFORMATION

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

3000 Coolidge Road
East Lansing, MI 48823
abem@abem.org
(517) 332-4800

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